See what’s possible when leading-edge science meets exceptional patient experience.

- Broadening scientific insight into the many functions behind healthy, beautiful skin
- Exceeding expectations in compliance-enhancing aesthetics
- Opening new skin care possibilities with dynamic skin barrier expertise

Neutrogena.
See what’s possible™
**CLEANSE**

Surfactants can disrupt the lipid barrier
- In many cleansers, surfactants can disrupt the lipid barrier and cause irritation

Cleanse effectively while preserving the lipid barrier
- Hydrophobically modified polymer technology in Neutrogena® Ultra Gentle Daily Cleanser creates large polymer–surfactant complexes with minimal ability to disrupt the lipid barrier

**TREAT**

Acne disrupts the permeability/moisture barrier and the immune response barrier
- In acne, *P. acnes* may be responsible for increased expression of antimicrobial peptides and pro-inflammatory cytokines in the sebaceous gland

Deliver highly tolerated full-face acne control with low dose 2.5% BPO shown to kill *P. acnes* bacteria
- Neutrogena Rapid Clear Stubborn Acne™ Daily Leave-On Mask combines proven results with superior aesthetics and high tolerability to promote daily use

**MOISTURIZE**

Disruption to the moisture barrier occurs below the surface
- In dry skin, deficiencies in long-chain ceramides and essential fatty acids occur in the stratum corneum, along with disrupted lipid packing

Help normalize the moisture barrier
- Neutrogena® Hydro Boost Gel-Cream Extra-Dry is clinically proven to increase moisture within the stratum corneum for up to 48 hours

**PROTECT**

UV exposure causes detrimental effects above and below the surface
- UV-related effects include: DNA damage and mutations leading to skin cancer, epidermal disruption, inflammation, epidermal hyperplasia, premature skin aging

Choose superior UV protection with high SPF to shield patients from UV-induced skin damage
- Neutrogena® Ultra Sheer® SPF 85 delivers superior broad spectrum protection (290 to 400 nm)

**BPO** = Benzoyl Peroxide

References:
1. Data on file, Johnson & Johnson Consumer Inc.