

When It Comes to Sunscreen Science, We Trust The Experts

Protecting Environment

Today, there is no credible scientific evidence proving that sunscreen filters cause coral bleaching.

THE PROVEN CAUSES OF CORAL DECLINE*

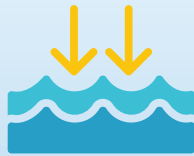
*U.S. National Oceanic and Atmospheric Administration



The scientific consensus agrees:

CLIMATE CHANGE KILLS CORAL

There is no solid evidence that sunscreen ingredients are a relevant source of coral bleaching in the environment.



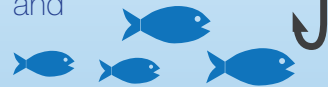
WARMING OCEANS

cause thermal stress that contributes to coral bleaching and disease.



AGRICULTURAL RUN-OFF

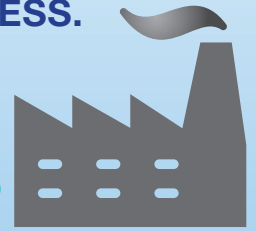
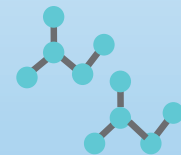
and



OVER FISHING

also contributes.

Pollution from waste water also is a contributor to **CORAL DECLINE AND STRESS.**



Protecting People

Limiting access to effective sunscreen may adversely affect public health.

WHY IS SUNSCREEN IMPORTANT?

According to the World Health Organization

4/5

skin cancer

cases can be

PREVENTED BY WEARING SUNSCREEN.

THE BEST SUN PROTECTION IS THE ONE THAT CONSUMERS WILL USE.

Ingredients matter & cannot be swapped.



OXYBENZONE

is one of the few sunscreen ingredients available in the U.S. that provides the best levels of protection from both UVA and UVB rays.

It is an FDA-approved filter that has been proven safe and effective for decades.



ONLY FDA-APPROVED UV FILTERS CAN BE USED.



Replacing or eliminating key ingredients can lead to **INCREASED EXPOSURE, SUNBURN, INCREASED CANCER RISK, AND UNPLEASANT FORMULAS.**

NOT ALL SUNSCREENS ARE CREATED EQUAL.

The Most Important Things To Tell Your Patients About Sunscreens This Year

Misinformation and sensationalized media coverage around sunscreen are creating confusion with your patients. These are some of the most important messages to share with your patients.

Sunscreen formulated with FDA-approved ingredients are available in many forms that feel good on your skin. **The best sunscreen is the one you will wear consistently, every day.**

Sunscreen usage lowers skin cancer risk and can **help prevent the appearance of UV damage to skin.**

Certain sunscreen ingredients, like oxybenzone, are critical to making high SPF sunscreens, **proven to provide superior broad spectrum protection from uv rays.**

Sunscreens are one part of a total sun protection plan, including wearing a hat and sunglasses, avoiding mid-day sun, and using sun protective clothing.

If you are concerned about the effects of sunscreens with certain ingredients like oxybenzone, **you can choose a mineral-based option.**

You may have seen media coverage around sunscreen and the oceans, and you may be concerned about it. Science does not support sunscreens as a cause of coral bleaching in Hawaii or elsewhere.

The proven causes of coral bleaching around the world, not just at populated beaches, **are climate change, warming oceans, over-fishing and ocean acidification.**